


AMY L ERARIO


Graphic Design + Marketing Insight



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Experienced graphic designer and former in-house marketing manager with the skills and practical knowledge to define and design your company brand, expand upon an existing brand, assist in overflow or create a digital experience.

The culture of your company, the services you provide and the promise you make to your clients are the roadmap for my design inspiration.

SERVICES

REFRESH your brand

When it's time to update the look and feel of your firm identity with a brand refresh.

- logo redesign
- color palette
- image gallery
- font heirarchy
- brand toolkit
- templates for print and digital materials

COVER your brand

When your brand is already established but your designer takes a leave or holiday. Coverage can be secured by the project or for the day.

EXPAND your brand

When your brand is already established but there is a special project that would benefit from an outside perspective.

- powerpoint
- one sheets
- journal ads
- social media posts
- event materials
- email banners

EXPERIENCE your brand

When you've subscribed to CEROS and want to create content in an interactive format. Design includes desktop and mobile versions with keywords built-in for analytics.

RECENT CLIENTS

